



**NEW JERSEY ASSOCIATION OF SCHOOL ADMINISTRATORS**  
 920 West State Street • Trenton, NJ • 08618-5328  
 Phone 609-599-2900 Fax 609-599-9359 Email [cwashington@njasa.net](mailto:cwashington@njasa.net)

**NJASA ADVERTISING CONTRACT 2017 SPRING LEADERSHIP CONFERENCE PROGRAM BOOK**

**Spring Leadership Conference Program Book is the “slim” design with a saddle- stitched format.**

**The NJASA is hereby authorized to insert our advertisement in the 2017 Spring Leadership Conference May 17-19, 2017 Program Book for the following ad:**

Check one:	AD SIZE	RATE	
<u>Half Page</u>	3 ¼ X 4 (W x H)	\$275.00	PLEASE TAKE NOTE OF CORRECT AD SIZE. INCORRECTLY SIZED ADS CAN NOT BE USED AND WILL NOT BE ACCEPTED. <u>ALL ADS ARE BLACK            AND WHITE.</u> DO NOT EMAIL MAGAZINE SIZE ADS!
<u>Full Page</u>	3 ¼ X 8 (W x H)	\$375.00	

**SPACE RESERVATIONS MUST BE RECEIVED BY APRIL 7, 2017. AD COPY AND PAYMENT MUST BE RECEIVED BY APRIL 18, 2017.**

Date Submitted \_\_\_\_\_ Contact Name (print) \_\_\_\_\_  
Required

Company \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Ext. \_\_\_\_\_ Fax# \_\_\_\_\_ Email \_\_\_\_\_

Signed \_\_\_\_\_ Title \_\_\_\_\_  
Required

**Payment Method:**

\_\_\_\_\_ Check *Make payable to: NJASA - ATTN: SLC 2017 Advertising*

\_\_\_\_\_ Bill my credit card **Circle One** NJASA accepts   

Cardholder Name \_\_\_\_\_

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

*By signing below, I authorize NJASA to charge my credit card:*

\_\_\_\_\_  
 Signature Required

**IMPORTANT REMINDER:** Submit your digital file for publication to [cwashington@njasa.net](mailto:cwashington@njasa.net) no later than April 18, 2017. ALL ADS are Black & White. NJASA cannot guarantee digital files will be usable if not sized appropriately. If a file is deemed unusable, the advertiser is responsible for submitting the advertisement in a timely manner. All files will be sent only to NJASA. Files will not be accepted if submitted directly to printer.